

free speech

free markets

free software

**BMC**

free society



free  
culture

to build upon

# *Free Culture Movement*

- What is it?
- Where did it come from?
- What roles does technology play in it?
- How does it affect me, science, and society?
- Where is it going?

# *Free Culture Movement*

- What is it?
  - “Free” as in “freedom”, not as in “free beer”
  - ability to share with others
  - ability to build on others' ideas
  - emphasis on a participating community
  - sense of humor
- What isn't it?
  - It does not advocate “piracy” or stealing
  - It is not against capitalism

# *Free Culture Movement*

- Where did it come from?
  - our country was built on these ideals
  - 1980s: Rise of proprietary software
  - 1984: Richard Stallman forms GNU
  - 1985: Free Software Foundation
  - the Internet changed the landscape
    - “open source” to make palatable to businesses
    - people (largely men) starting working together
    - Linux, World Wide Web, Apache, Firefox
  - 2004: “Free Culture” Lawrence Lessig

# *Free Culture Movement*

- What roles does technology play in it?
  - Has continued to make software easier, and more people are participating in more ways
  - Encroaching on “the establishment”
    - Web sites vs. Magazines and journals
    - Blogs vs. Journalism
    - Wikipedia vs. Encyclopedia
    - Podcasts vs. Radio
    - VOIP vs. Telephone companies
    - Linux vs. Microsoft
    - Sakai vs. Blackboard

# *Free Culture Movement*

- What roles does technology play in it?
  - The Establishment Fights Back
    - cheap distribution: fair use at risk
    - Fear, Uncertainty, and Doubt (FUD)
      - “UnAmerican”, “Cancerous”, “Virus”, “Piracy”, “Communism”
    - Digital Rights Management (DRM)
    - Laws – Digital Millennium Copyright Act (DMCA)
    - Privileges - journalist's protections
    - Patents – USPO on software, movie plots, ...

# *Free Culture Movement*

- How does it affect me, science, and society?
  - De-centralizes control and power
  - Open source makes reproducible computational science possible
  - Some big school support (Opencourseware, Sakia)
  - Governments choose Open Document Format
  - Open Access Journals

# *Free Culture Movement*

- Where is it going?
  - Application to many other aspects of life
  - [FreeCulture.org](http://FreeCulture.org)



# freeculture.org

to build upon

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## **FreeCulture.org** an international student movement for free culture

We're living on the cusp of a new age, one dominated by the digital flow of information and the spread of ideas. The internet connects many-to-many, offering the possibility of a new structure to media, our culture, and our society. But nothing ensures that this potential will be embraced: Will the future be one in which an open network of ordinary people builds a global civil society that keeps corporate power in check? Or will it be a world in which technology serves as a means to extend and solidify that power?

We can't afford to let short-sighted interests endanger the freedom to create, but threats to innovation and creativity are becoming increasingly common. We have the opportunity to participate in our culture on a scale that's never been possible before, yet the 20th-century media machine continues to push for tighter and tighter control over our common culture.

It's time to stand up. Big media and its lobbyists in Washington are locking down the future even as you read this. We cannot remain passive

**promoting artistic freedom**

**national barbie in a blender day**

**taking action to protect the technology we take for granted**

**save the ipod**

**learn more about the Induce Act @**

**save the [ ] dot org**

**founded by the students who sued diebold**

# National Barbie-in-a-Blender Day

A TOTALLY RAD CELEBRATION OF FREE SPEECH AND FAIR USE FROM FREECULTURE.ORG

## How did Barbie end up in a blender?



"Every Barbie for Herself"  
by Tom Forsythe

Mattel isn't a big fan of free speech-- at least not when it applies to their products. So when Utah artist Tom Forsythe took this photograph of Barbie in a blender as part of a series of critical fine-art Barbie photos, Mattel got pissed. So what did they do to try stop Tom's message? They decided to sue his ass. Usually, a guy like this would have no chance going up against a fleet of corporate lawyers; and from the corporation's perspective, that's the

whole point. Every day companies threaten to sue people who do things with their products that they don't like. And even though there is free speech and fair use protection in the US Constitution, there is simply no way that most people can afford to hire lawyers to defend themselves. This means that corporations can use lawsuits to shut down free speech even when they know that they would lose the case if it ever went to court.

## A Victory for Free Speech

Luckily for Tom, he convinced some lawyers from the ACLU to step up to and fight his case, and after a long legal battle he was victorious. The judge in the case ruled that the lawsuit clearly ran counter to the

THE EXHIBIT IS OPEN!

Barbie-in-a-Blender Gallery



The Winners' Circle is Open!

# Save the iPod, Stop the INDUCE Act

(look for us at WWDC)

## What is the INDUCE Act?

*The INDUCE Act is legislation being pushed by the record industry that would allow them to file lawsuits against companies that make unrestricted music hardware or software, such as the iPod or filesharing programs. The INDUCE Act will restrict technological innovation, limit free speech, and threaten one of the most vibrant sectors of the United States economy. Instead of taking advantage of new opportunities to build new business models, the record industry is pressuring Congress to stop music sharing with more lawsuits and regulation.*

## Is the iPod Really at Risk?

*Yes! The INDUCE Act would create liability for any company whose product could be used to copy music without permission from the record industry. The Electronic Frontier Foundation has published a fake legal complaint against the iPod to demonstrate the kind of liability that Apple and other companies will face under this legislation (see sidebar).*

## How soon could this happen?

*The record industry is trying to rush this bill through Congress without any debate. Several very prominent and powerful members of Congress, all of whom have received large campaign contributions from the entertainment industry, are moving the INDUCE*

## TAKE ACTION: [Fax Congress Now!](#)

UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA	
MAJOR RECORD LABELS	No. _____
Plaintiffs,	<b>COMPLAINT</b>
v.	
APPLE COMPUTER, INC., TOSHIBA CORP., and CNET NETWORKS, INC.	
Defendants.	
<hr/>	
<b><u>NATURE OF THE ACTION</u></b>	
1. Plaintiffs, who together own the copyrights in more than 80% of the available sound recordings, bring this action under the Inducing Infringement Act of 2004 to stop Defendants Apple Computer, Inc. ("Apple"), Toshiba Corp. ("Toshiba"), and CNET Networks ("CNET") from continuing to intentionally induce, aid, abet, and prevent infringements of Plaintiffs' copyrighted works by owners of Apple iPod music	

### Major Record Labels vs. Apple Computer

Read the EFF's example [INDUCE Act Complaint](#), a demonstration of the legal threat that the iPod will face if this legislation is passed.

[More info at savebetamax.org](http://www.savebetamax.org)

# SAVE THE [ TIVO ]

The INDUCE Act directly threatens mainstream technology.

## THE BREAKDOWN

1. Introduction
2. What's Wrong With this Bill
3. How We Can Stop Passage
4. Real Solutions
5. Essential Documents
6. Recent Press Coverage
7. Around the Web

Contact Us



## Help stop the Induce Act

Welcome to SaveThe.org, a continuation of [SavetheiPod.com](http://SavetheiPod.com) just your iPod that is threatened by this innovation-killing everything from VCRs to tech journalists could conceivably fire if this overly broad bill is passed. Formerly known as the (Inducement Devolves into Unlawful Child Exploitation Act) now called the Inducing Infringement of Copyrights Act of but don't be fooled, it's still just as dangerous.

## Why would these Senators sponsor the INDUCE Act? Because Hollywood sponsors them.



Orin Hatch	Patrick Leahy	Bill Frist	Barbara Boxer	Tom Daschle	Lindsey Graham
\$158,860	\$220,450	\$58,550	\$517,660	\$382,760	\$72,273

Bill Status: Presented to the Senate 6/23/04

**Next:** [What is the Induce Act?](#)

**P2P CONGRESS**  
CITIZEN ACCESS VIA FILESHARING TECHNOLOGY

# P2P CONGRESS

CITIZEN ACCESS VIA FILESHARING TECHNOLOGY

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Every year the U.S. Congress holds countless hearings. The Senate Judiciary Committee webcasts hearings live but does *not* make them available for later public viewing. For shame! They could and at little to no taxpayer expense.

On July 22, singer - songwriter - patriot [Tom Barger](#) recorded the Senate's INDUCE Act hearing. Knowing that the webcast was a one-shot deal, Tom recorded it so others could later witness history in action.

It is too expensive for individuals to make large videos available online except for P2P technology which makes it possible for citizens to collectively solve this problem.

Tragically the INDUCE Act is designed to outlaw the very P2P networks that have the collective power to promote learning and democratic participation.

If INDUCE becomes law, each of us will lose



## WATCH THE INDUCE ACT HEARING

You can download the July 22, 2004 Congressional hearing on the INDUCE Act, with any of the following p2p technologies:

### BitTorrent

[All-In-One Downloader](#) (Windows only)

[BitTorrent Link](#) (Requires BitTorrent)

Get BitTorrent for [Windows](#), [Mac](#), [Linux](#)

Get TrustyFiles for [Windows](#)

### eDonkey

[eDonkey Magnet Link](#) (requires Overnet)